

5927 Lee Vista Blvd. (787)469-6804
Apt. 108, Orlando, FL ericopr@icloud.com
32822 ericopr@gmail.com

Eric Fernández-Santiago

Objective

Experimented Academic Instructor in Multimedia Studies. Hope to occupy the position assigned with hard work, enthusiasm and responsibility, for the progress and development of the academic institution or the common good of the company.

Education, Certifications & Workshops

2018 Ana G. Méndez University Gurabo, PR

Master in Communications - Multimedia Journalism (M.Com.)

1998 Ana G. Méndez University Gurabo, PR

Bachelor in Arts – Communications (B.A.)

- 2020 – **Digital Professor Certification** – Valencia College
- 2020 – **Associate Professor Certification** – Valencia College
- 2006 - **Certified Distance Learning Educator – Instructor (Online – Web based Education)** by the Center of Telecommunications and Distance Learning of the Ana G. Mendez University System (CETED-SUAGM)
- 2006 - **Certified Distance Learning Educator – Instructor (Television Education)** by the Center of Telecommunications and Distance Learning of the Ana G. Mendez University System (CETED-SUAGM)
- Media Now Creative Workshop 1996, sponsored by the Publicity Agencies Association of P.R.
- Media Now Media Workshop 1998, sponsored by the Publicity Agencies Association of P.R.
- 10th Innovative Workshop titled: “The Communications facing the Future”, sponsored by the Youth Matters Office of the Governor’s Office.
- 2nd course of Medical Journalism sponsored by the Medical Association of P.R.
- “Organizational Leadership Workshop” sponsored by the Vice-presidency of Human Resources of the Ana G. Mendez University System.
- “Cinematography Scriptwriting Workshop: Principles and Structural Guidelines”, offered by Scene 51 Inc., Script Writing and Story Marketing Co., November, 2005.
- “Encuentro 2006: The Quality in Communications” Seminar Workshop.
- “Cinematography Scriptwriting Workshop: Principles and Structural Guidelines”, offered by Scene 51 Inc., Script Writing and Story Marketing Co., November, 2005.

- “Cinematography Scriptwriting Workshop II: Beyond the Structure of the Script”, offered by Scene 51 Inc., Script Writing and Story Marketing Co., November, 2006.

Experience

2021-2022 Valencia College Orlando, FL

Visiting Professor - School of Arts and Entertainment

- Teach Introduction to Audio Production.
- Teach Introduction to Audio Visual Production.
- Teach Professional Development Digital Media.
- Teach Introduction to Digital Media and Design
- Teach Digital Video and Sound
- Teach Selected Topics in Digital Media (Multimedia Journalism)
- Teach Digital Post-Production

2019-Present Valencia College Orlando, FL

Multimedia Advisor – Valencia Voice

- Advisor: Photojournalism
- Advisor: Video Journalism
- Advisor: Podcast and Audio News
- Advisor: Development of news website www.valenciavoice.com

2018-Present Valencia College Orlando, FL

Adjunct Professor - School of Arts and Entertainment

- Teach Introduction to Audio Production.
- Teach Introduction to Audio Visual Production.
- Teach Professional Development Digital Media.
- Teach Introduction to Digital Media and Design
- Teach Digital Video and Sound.

2004-2018 Ana G. Méndez University Gurabo, PR

Laboratories Manager - Communications Department

School of Social Science and Communications

In charge of all technical and academic activities in the Communications Laboratory, Radio Universidad del Turabo Laboratory and Television Studio Laboratory of the School of Social Science and Communications. Activities include:

- (2004-2018) Digital Audio and Video Editing in academical projects <http://radio.ut.pr/content/radio-la-carta>
- (2007-2018) Radio-Taíno Gurabo (Radio Universidad del Turabo) operations and programming of web radio station <http://radio.ut.pr/>
- (2012-2018) COMU-TV operations and programming (academic television studio – www.youtube.com/comunicacionesut). In depth audio equipment assembling, post production clean up, effects and editing.
- (2012-2018) Digital Short Films and Documentaries Productions. Look for the “cortometrajes” (short films) playlist at www.youtube.com/comunicacionesut
- Social Media Content Managing

- Writing Styles for Media.
- Digital Photography.
- Digital Journalism and Photojournalism Editor for “El Turabón Online” digital news magazine.
- Technical Consultant.
- Coordinate and supervise students during the Pre-Production, Production and Post-Production of radio, audio, television and film projects.
- Assist students with Public Relations, Advertising, Photography and Journalism works.
- Assist students with Interactive material (Internet and Social Media).
- Digital Photographer; Videographer and Editor for the School.
- Editor (Adobe Premier, Adobe Audition, Final Cut Pro).
- Student’s Association mentor and advisor.
- General maintenance of equipment and clerical responsibilities.

2015-Present Social Media Contributor Orlando, FL

Content Manager – Senior Writer

- GeekZpot (www.geekzpot.net , www.facebook.com/geekzpot).
Senior writer and consultant.
- Girl’s Voice Media (www.girlsvoicemedia.com),
www.facebook.com/girlsvoicemedia).
Senior writer and consultant.
Content Manager.

2011-2020 Sport Town Web Radio Caguas, PR

Radio Producer / Radio Host

- Master controls (2011-2018)
- On Air Talent (remote from Orlando, FL)
- www.youtube.com/laciudaddeporte1
- www.facebook.com/laciudaddeporte
- <https://anchor.fm/sport-town1>

2000-Present EFS Media Orlando, FL

Freelance professional services.

- Audio, Video and Film production and editor.
- Digital Photography.
- Multimedia Consultant.
- “La Vellonera de Erico” Podcast (Erico’s La Vellonera Podcast) producer.
- <http://anchor.fm/lavellonera> and iTunes (search: La Vellonera de Erico)
- <http://facebook.com/efsmidia>
- <http://efsmidia.weebly.com>

2008-2018 Sears Holdings Caguas, PR

Kmart Store 7419 Customer Service Specialist

- Layaway Weekends Shift Supervisor
- Customer Service Direct Approach

- Cashier Services

2008-2018 Ana G. Méndez University Gurabo, PR

Instructor / Trainer: Multimedia Basics

- Teach the course of “Basic Digital Photography Certificate”
- Audio / Video Editing and Digital Video / TV Production
- Radio Production and Radio Streaming at Radio Universidad del Turabo

2008-2009 MediArts, Inc. Caguas, PR

Video Director: Puerto Rico Xtremo – Television Program

- Record and edit contents of the program.
- Supervise production staff in studio and on locations.
- Organize and execute multimedia assignments.

2006-2007 Columbia University Caguas, PR

Professor – Instructor, Communications Technician Professional Certificate

- Teach the course of “Radio Production”.
- Teach the course of “Film Introduction and Production”
- Teach the course of “Photography”.
- Supervise the quality of the radio workshops and the students participating in productions.

2000-2004 Ana G. Méndez University Gurabo, PR

Language Center Technician - School of Social Science and Humanities

- Creating educational materials (modules, tests) for the Language laboratories.
- Applying tests and modules for students participating in laboratories.
- Editing audio and video materials for the Language Center Laboratories (English/Spanish)
- Help students with Public Relations, Advertising, Media and Journalism Writing.
- Assist students with Interactive material (Internet).
- In charge of the audio and television equipment and Word Processor computers.
- General maintenance of equipment and clerical responsibilities.

January-May 1998 Arteaga & Arteaga Advertising Rio Piedras, PR

Supervised Professional Practice-Intern

- Media Planner, Media Buyer, Researcher, Tracker.
- Public Relations Department.
- Production (TV, Press, Radio)
- Traffic Department.

1995-1998 Ana G. Méndez University Gurabo, PR

Work-Study Program

- Education Technology Area as Audiovisual Technician and Production Assistant.
- Computer Information Laboratory Technician.
- Participated in the development of the college newspaper “El Turabón” as writer, photographer and graphics designer.

Skills

20+ years in video, film, radio, television, academic and social media fields. Specialize in audio and video editing, film production and editing, radio broadcasting, web radio streaming, podcasting, advertising strategies, multimedia production, digital photography, multimedia and mass media consultant, multimedia journalism.

- Fully bilingual in English and Spanish (written and oral).
- Highly exposed and full domain and understanding of Social Media.
- Advanced knowledge and understanding of Apple OS and iOS.
- Basic Knowledge and understanding of Windows OS and Android OS.
- Full domain of Microsoft Office: Word, Excel, Power Point, Outlook.
- Full domain of Adobe Production Suite: Acrobat Writer, Premier, Audition, In Design, Encoder, Light Room and Photoshop.
- Full domain of Apple’s Final Cut Pro Suite: Final Cut Pro X, Motion, Compression.
- Educational programs like Click2Learn's Tool Book, Blackboard, Canvas.

Reference:

Will be submitted upon request.