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Greetings:

This letter is to introduce myself as an applicant for any on air talent or technical position available. My skills and experience makes me as a strong candidate for the role and I am confident that I will help the company both in handling its regular workload and long-term broadcasting goals.

My 20 plus years of experience in multimedia, digital communications and academic services at Ana G. Mendez University (formerly known as Universidad del Turabo) in Puerto Rico helped me gain the focus and skills to achieve this position. I served as the laboratory instructor; digital photographer and visual editor for the university communications department, in addition to developed and maintained all it's social media accounts and their news website "El Turabón Online", now rebranded "El Taíno Online". Also I have experience teaching digital photography, radio production, broadcasting principles and film basics. I have been involved in film, television and radio projects and in independent non-fiction and journalistic digital magazines. My experience includes:

- Manager of Radio Universidad del Turabo, a web based radio station operated by students and faculty at Universidad del Turabo in Puerto Rico (<http://radio.ut.pr>)
- Founding member of *El Turabón*, the only college newspaper produced 100% by students in Puerto Rico with 22 years of uninterrupted publications (print and online) and counting.
- Senior writer and digital content editor for *Girls Voice Media*, a digital magazine dedicated to the empowerment of women and covering general news. (www.girlsvoicemedia.com)
- Director and editor for *Puerto Rico Xtremo*, a weekly television program dedicated to extreme sports in the island.
- Senior writer and videographer for *GeekZpot*, a digital magazine dedicated to everything related to Pop Culture. (www.geekzpot.net)
- Senior editor and technical supervisor for *Sport Town*, a social media and web radio magazine. (facebook.com/laciudaddeporte, anchor.fm/sport-town1, youtube.com/laciudaddeporte1)
- Producer and talent of Erico's Vellonera Podcast on Anchor.fm/lavellonera and iTunes.

With my educational background and professional experience, I am well-suited to work in this position. You can see more of my work at linkedin.com/in/efsmedia. I also have attached my resume to further illustrate my experience, skills, and academic background. I look forward to hearing from you and would be happy to visit your office for an interview. Thank you for your time and consideration.

